

REPORT on the
DELIVERABLE 3.2. Video tutorial

WP3 : GREEN TRANSITION IN TEACHING, LEARNING &
RESEARCH
D 3.2. Video tutorial

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1. General description

After the first day of Introduction seminar for teaching staff (D3.1), the WP3 team led by AVMSS staff started creating video tutorial for teachers on the creation of environmentally friendly teaching form. The video tutorial presents audio-visual instructions on key methods and techniques applied to create environmentally friendly teaching forms. All materials are in English, and the videos also has subtitles in Bosnian and Montenegrin languages. The video is made available to all participants at project website and partner HEIs websites.

2. Project description

The video tutorial for teachers covers the topic of how to create the environmentally friendly teaching forms and approach the topic of green practices from the standpoint of innovative and environmentally friendly methodologies. The video tutorial was created in English with subtitles in Bosnian and Montenegrin languages. The video is made available as open access resource on the project website.

3. Implementation of deliverable and proofs

Applying the discussions and exchange on green teaching practices in higher education made on Day I of Introduction seminar for teaching staff, the process of creating of video tutorial began on Day II. Activities were managed through few stages, as follows:

1. Research and Planning

First task was to define who will be watching the tutorial. In this case, higher education instructors, professors, students and academic administrators.

After that, the objectives were set based on the following question: What should the viewer learn? (e.g., implementing digital teaching methods, reducing paper use, etc.)

2. Scripting the Tutorial

Outlining Key Concepts: Breaking down the subject into digestible topics, such as:

Importance of sustainable practices in education.

Case studies of universities adopting eco-friendly teaching.

Practical steps for educators to minimize environmental impact.

Developing the Script: Writing a script that aligns with set objectives. It was agreed that the video should be engaging, easy to understand, and provide actionable steps.

3. Content Creation and Media Production

Visual Content was to be created using digital materials (slides, infographics) and eco-friendly visuals (green themes, minimalism).

Recording the Video: Using the script to record each section of the video, ensuring clarity and engagement.

Demonstrating Practical Examples: virtual screen recordings of how to integrate eco-friendly tools (e.g., using online grading systems or collaborating via digital platforms).

4. Editing and Post-production

Editing the Video: Online software Veed was used to add transitions between segments, insert on-screen text or subtitles for accessibility, add visual effects (charts, graphs) and animations that highlight key points. Also, footage of eco-friendly practices, such as digital classrooms, solar-powered campuses, or sustainable fieldwork were included. The video also had Call to Action: it encourages viewers to implement eco-friendly strategies in their teaching methods.

5. Feedback and Review

Peer Review: draft of the video was, after completion, shared with project partners and other colleagues for feedback on clarity, accuracy, and engagement. The feedback was incorporated into the final version, ensuring the content is comprehensive and practical.

6. Publishing and Sharing

Video tutorial was uploaded to project website, HEIs websites and various learning management system (LMS).

Link to Video tutorial

<https://www.veed.io/view/81fde8a7-50e1-4237-bc92-e3b1e8d80244?panel=share>

